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Davison, Amy

From: Davies, Malcolm (UK)
Sent: Tuesday, October 09, 2007 3:19 AM
To: Burke, John
Cc: Burns, Bob
Subject: FW: Tour Interview with Greg Lemond
Attachments: Aus001.pdf

John

See attached and below for translation the latest whining from Greg...

So I bust my balls to get Lemond on the booth at Eurobike and into our GAS dealer programme and then up pops Greg in Tour Magazine (The most influential European/GAS road magazine) and slags off Trek right slap bang in the middle of pre-season when we are trying to get the bikes (the ones with his name on) into the dealers.

The guy is legend and I have the utmost respect for what he achieved in the sport but from a commercial perspective he's an idiot and I don't see any way back for us in Europe.

Malcolm

From: Schmiedel, Harald
Sent: 09 October 2007 08:48
To: Davies, Malcolm (UK)
Subject: Tour Interview with Greg Lemond

Mal,

in Tour 10/07 issue Greg Lemond is interviewed.
On the question:

You haven't been in touch with Road Racing for a while.

He answers:

This is for my problems with Armstrong.
I critisized his cooperation with Michele Ferrari and for that reason got into big trouble with Trek.
If I had loudly said what I thought this would have been suicide for my business.

Those quotes don't help our image in Germany.

Harald